Running Head: Memory Maintenance

Memory Maintenance for Graduate Students

(A Preliminary Survey)

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University of Nebraska-Lincoln

Abstract

Forgetting seems to be a universal aspect of the human condition. This research proposal suggests that a random sampling of graduate students at the University of Nebraska-Lincoln be surveyed in an attempt to create a generalized perspective of student views. This survey would focus upon the the issue of retaining course-related knowledge after the graduate student has completed the courses.

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Introduction

Background

All individuals who have earned, or who are in the process of earning a graduate degree have taken numerous courses on a multitude of topics. Each course has likely had a syllabus with a set of objectives characterizing the knowledge that is to be possessed by each student upon completion of the course.

These graduate students read page after page of articles and textbooks. They complete projects, write papers, and take examinations. They work and study to successfully complete each of these. After each course is done, however, how much of the knowledge remains in these students' long term memory? How much was ever actually in long term memory in the first place? How important is that that knowledge to each student after the grade is recorded on their transcript? Does the knowledge present at the end of the course persist in an accessible form as time progresses? Does the thought of taking steps to maintain and retain knowledge from courses that have been previously taken ever even crossed the students' (or the instructor's) minds?

Purpose

The issue of memory maintenance is at the core of the questions raised previously in the Background section of this document. This is the issue that I am interested in investigating in the project proposed by this document. My ultimate interest is in researching a technologybased intervention that would assist people in maintaining and retaining desired knowledge sets. However, prior to embarking on such an effort, it seems prudent to investigate the related attitudes and perspectives of graduate students that can be gathered though a survey instrument.

The purpose of this qualitative study will be to explore perspectives on retaining course content knowledge that are held by current graduate students at the University of Nebraska-Lincoln.

This preliminary study will hopefully provide foundational qualitative background to establish whether or not this is an issue of concern and relevance to the population in question. In other words, is there a rationale for further investigation of potential instructional interventions that address this issue?

Literature Review

Even from the earliest days of cognitive research, the subject of forgetting has been a familiar focus. Spreading reviews of material over multiple sessions distributed throughout longer periods of time has repeatedly demonstrated promise in this arena; but is rarely utilized by instructors or students.

In the 1880's, Hermann Ebbinghaus (1913/1885) did a series of experiments in which he learned numerous series' of nonsense syllables (all the while recording the number of repetitions needed for perfect reproduction), waited a period of time, and then re-learned the series' (again noting the number of repetitions needed). Ebbinghaus found that number of repetitions needed to relearn any series of syllables decreased in a very predictable pattern. He also found that spacing out study sessions over more extended periods of time made his mastery of the sequences significantly more durable.

In the early 20th century, A.S. Edwards (1917) held total study time constant for two groups of elementary school children. One group's study time was conducted in a single session, while a second group's time was distributed over two occasions separated by several days. The distributed study group performed nearly 30 percent than the continuous group.

Frank Dempster's research (1987) on vocabulary learning reinforced the significant effects of presentations spaced over time. Compared to massed presentations of information, the experimental groups experiencing presentations distributed over time performed significantly better. One year later, Dempster (1988) wrote an analysis (an an inditement) of the educational communities' failure to apply the "spacing effect" to regular classroom instruction.

A longitudinal study spanning 9 years (Bahrick, 1993) demonstrated that longer intervals between training sessions on Spanish vocabulary (56 days vs. 28 vs. 14 days) resulted in substantial differences in successful recall 5 years after practice ceased. In his the discussion of that same study, Bahrick states that the curricula commonly in use at the time of his writing made little use of regular practiced retrieval of previously developed knowledge.

More recent research continues to look at the instructional implications for the "spaced review" effect. Lisa K. Son (2004) research the metacognitive choices that individuals make when deciding whether to mass together the review of content or space it out over more sessions and lengths of time.

Complex mathematical and decision-making models were used in an investigatory attempt to discover the optimal dispersal of review sessions. Pavlik and Anderson (2008) attempted to identify the frequencies of review that most efficiently make use of the spacing effect in the context of the time people have to study.

There are various applications that can be made in the context of classroom instruction. The spacing effect could be used within the context of classroom activities during the course of a semester. The same concepts could theoretically be utilized by individuals after they have completed a course; in an effort to retain and maintain the knowledge that they have gained.

Research Questions and Objectives

This study will be conducted through the distribution and collection of a survey instrument. It will be the goal of this study to answer the following research questions:

How frequently do graduate students at a large midwestern university use review strategies after a course is completed in an effort to maintain course content knowledge in long-term memory?

What motivates graduate students at a large midwestern university to utilize review strategies to maintain course content knowledge in long-term memory after a course is completed?

What methodologies and strategies do graduate students at a large midwestern university use to review course content knowledge after a course is completed?

Are graduate students at a large midwestern university aware of the long term potential of spaced review of course content?

Methods

Study Population, Sample Frame, and Sampling Plan

This study focuses upon graduate students at the University of Nebraska-Lincoln. While my particular interest is education, I do not wish to restrict my population to graduate students in the Education and Human Sciences College. This population covers all graduate and professional students at UN-L. Active students (registered for at least one class) from all the graduate colleges are within my population. According to the University of Nebraska-Lincoln 2007-2008 Fact Book, there were 4,920 registered graduate students in the fall of 2007.

Note: According to this Factbook, the graduate population contains the following breakdown of ethnicities and gender:

Black - 145 Native American - 30 Asian - 635 Hispanic - 138 White and Unknown - 3972

Male - 2336 Female - 2584

I will endeavor to sample from this population randomly, and will not seek to perform any stratified sampling procedures. This random selection from the entire population will reduce the possibility of coverage and sampling errors.

I made the decision to be satisfied with a 5% sampling error for this survey since this is a preliminary study. This reduces the needed sample size to 357 from the nearly 900 needed to achieve a threshold of a 3% sampling error.

I will be able to get names and contact email addresses for each of the active students in the UN-L graduate system from the office of graduate studies.

Once I have this information, I will create an alphabetical listing of these graduate students. Each of the students on this list will then be numbered sequentially from 1 to 4920. A random number table will be used to randomly select 393 individuals from the list. This number was determined by adding an additional 10% to the calculated sample size (357 plus 10 percent). This additional 10% is being added to the sample size in order to allow for a certain number of non-responses.

Variables and Measures

The variables to be measured by the proposed survey instrument will align with the research questions proposed earlier. The essence of these questions relate to fours aspects of retaining course content knowledge after the completion of a course: frequency, motivation, strategies, and awareness of the concept of spaced review. One additional set of variables relating to participant demographics will also be investigated.

Most of the questions (4) on the survey instrument inquire in regards to the frequency that the issue of content knowledge maintenance arises. These four questions address how often this is an issue, how often actual steps have been taken, how much time is expended on this issue, and how frequent this issue has been addressed by instructors.

The next most frequent questions (3) on the instrument reflect demographic inquiries. These items provide contextual information regarding gender, degree program, and level of progress within the degree program.

Two questions focus upon motivational issues. These items ask individuals to gauge both the level of importance of retaining course content knowledge and the category of rationale for this motivation.

One question's main purpose is determine the review strategies that might already be in use by the population. This item provides six different categories of strategies that may or may not be employed by students in their efforts to retain course content knowledge.

One additional item inquires directly regarding students' awareness of the concept of spaced review.

Pilot Study Procedures

The development of the survey instrument involved three revision stages. These revision stages were conducted in an effort to develop the highest levels of reliability and validity.

First, a rough draft was developed and then made available to a group of my peers. Questions and comments on the overall purpose of the the study were offered. Informal replies and explanations in a discussion board format provided important food for thought to include in the cover letter and introduction to the survey.

Second, the revised draft was submitted to my course instructor. Comments here included adjustments of response ranges to remove overlap, re-ordering of questions to place more personal demographic questions at the end of the instrument, and expressions of outright skepticism as to the clarity and relevance of some of the questions.

Third, the further revised draft was then given to 5 currently active or prospective graduate students. They were asked to take the survey, respond to its items, and offer feedback on unclear items or responses. Numerous adjustments and needs for clarification were identified through this final step of the process. Orders of responses were adjusted, overlapping response ranges were corrected, and simple grammatical/typographical errors were fixed. An import clarification of two questions was requested by two pilot participants. As a result of this feedback a note was added to these two questions to communicate to the participants that it was possible to select more than one response.

Survey Procedures

On September 1st, 2008 a pre-notice letter will be mailed. This pre-notice letter will be mailed three days prior to the mailing of the actual survey.

On September 4th, 2008 the first mailing of the survey will take place. This mailing will include the cover letter, the questionnaire, a token of appreciation (a new one dollar bill), and a stamped return envelope.

On September 18th, 2008 a postcard providing both an additional expression of thanks and a friendly reminder to those who have not yet returned the survey.

On October 2nd, 2008 a letter will be mailed to non-respondents with a replacement questionnaire. This letter will firmly request the completion of the survey and will politely call attention to the fact that their copy of the survey has not yet been received. An additional expression of the study's importance will also be reiterated.

On November 2nd 2008 a final contact will be attempted through a priority mailing delivered through a Federal Express courier. If they choose to participate in the study at this point and do not have a paper copy of the questionnaire, an email containing a link to an online version of the survey will be sent.

Appendix

References

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- Dempster, F.N (1987). Effects of variable encoding and spaced presentations on vocabulary learning. Journal of Educational Psychology, Vol 79, No 2, 162-170.
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- Son, L.K. (2004). Spacing one's study: evidence for a metacognitive control strategy. *Journal of* Experimental Psychology, Vol 30, No 3, 601-604.
- Pavlik, P.I. & Anderson, J.R. (2008). Using a model to compute the optimal schedule of practice. Journal of Experimental Psychology, Vol 14, No 2, 101-117.

IRB Form

Nebraska Lincoln	University of Nebraska-Lincoln Institutional Review Board (IRB) 312 N. 14 th St., 209 Alex West Lincoln, NE 68588-0408 (402) 472-6965 Fax (402) 472-6048 irb@unl.edu	FOR OFFICE USE ONLY IRB# Date Approved: Date Received: Code #:

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		IR	B NEW PRO	TOCOL S	SUBM	ISSION		
Proj	ect Title:	Memory	Maintenance Sur	vey For Gra	iduate S	Students		
Inve	stigator Inforn							
Dains	inal Investigator	Paul D. L	indgren	Secondary Project Su			Dr. David	W. Brooks
Princ	ipal Investigator:	Teaching	Learning, and	Project St	iperviso	or :	Teaching.	Learning, and
Depa	rtment:	Instructio		Departme	nt:		Instruction	
		402.533.2	2897				402.472.8	888
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Conta	act Phone:	402.981.0	0038	Contact P	hone:		402.472.8	889
		13317 Ma	athiesen Drive	Commercia			110 Henzlik Hall	
Conta	act Address:			Contact A	Contact Address:			
City/9	State/Zip:	Blair, NE, 68008		City/State/Zip:		Lincoln, NE, 68025		
City/	State/Zip.	Pdlindgren@gmail.com		City/State/Zip.			dwb@unl	serve.edu
	il Address:			E-Mail A				
* Stud	ent theses or dissertati	ons must be s	ubmitted with a fact	ılty member li	sted as S	econdary Inves	tigator or Proje	ect Supervisor.
Prin	cipal Investiga	tor is:						
	Faculty		Staff			Post Docto	ral Student	
X	Graduate Student	Undergraduate		Student	Student Other			
	e of Project:							1
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Independent Study Other		Other						
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Does the research involve an outside institution/agency other than UNL*?				Yes		No [X	
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	* Note: Research can only begin at each institution after the IRB receives the institutional approval letter if yes, please list the institutions/agencies.							
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	Where will participation take place (e.g., UNL, at nome, in a community building, etc) At home							
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Proie	ct Info	ormation:
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Present/Proposed Source	ce of Funding:	Not Applicable			
Project Start Date: 9/	/12/2008	33337333	Project End Date:	12/12/2008	

^{*}Please attach a copy of the funding application.

Type of Review Requested: Please check either exempt, expedited, or full board. Please refer to the investigator manual, accessible on our website: http://www.unl.edu/research/ReComp1/compliance.shtml, to determine which type of review is appropriate. Final review determination will be made by the IRB.

Please check your response to each question.

oc cire	,			to each question.
8	Yes	X	No	1. Does the research involve prisoners?
		X		2. Does the research involve using survey or interview procedures with children
	Yes		No	(under 19 years of age) that is not conducted in an educational setting utilizing
				normal educational practices?
		X		3. Does the research involve the observation of children in settings where the
	Yes		No	investigator will participate in the activities being observed?
	Yes	X	No	4. Will videotaping or audio tape recording be used?
	Yes	X	No	5. Will the participants be asked to perform physical tasks?
		X		6. Does the research attempt to influence or change participants' behavior,
9	Yes		No	perception, or cognition?
		X		7. Will data collection include collecting sensitive data (illegal activities, sensitive
				topics such as sexual orientation or behavior, undesirable work behavior, or other
	Yes		No	data that may be painful or embarrassing to reveal)?
		X	13 8	8. For research using existing or archived data, documents, records or specimens,
				will any data, documents, records, or specimens be collected from subjects after the
	Yes		No	submission of this application?
	Yes	X	No	8a. Can subjects be identified, either directly or indirectly, from the data,
				documents, records, or specimens?
100				

X Exempt Expedited Full Board
Description of Subjects:
Total number of participants (include 'controls'): 393
Will participants of both sexes/genders be recruited? Yes X No If "No" was selected, please include justification/rationale.
Will participation be limited to certain racial or ethic groups? Yes No X If "Yes" was selected, please include justification/rationale.
What are the participants' characteristics?
Current graduate students at the University of Nebraska- Lincoln

UNL IRB June 30, 2006 2

Typ	oe of Participant:	(Check a	all appropriate	e blanks for participant	population)			
Adults, Non Students			Pregnant Women			rith Psychological			
100 to 10			~~0700 2.000				Impairment		
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				lease go to http://www.unl.					
Nar	ne of Individual:	Project	Role:	UNL Status*	Involved i	n Project pervision?	Collect Data? Yes/No		
						es/No	1 03/140		
Pau	ıl D. Lindgren	Princi	pal Invest.	Graduate Student	Yes		Yes		
	David Brooks		et Supr.	Professor	Yes		No		
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*Fac	culty, Staff, Graduate S	Student, Ui	ndergraduate Stu	ident, Unaffiliated, Other			*		
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Principal Investigator: Secondary Investigator/Project			f			Date:			
	visor:	1/F10ject	ı			Date:			
Au	v 15U1.					Date.			
Uni	nit Review Committee: Date:								
							3		

DATE APPROVED:

<u>PROJECT DESCRIPTION</u>

FOR OFFICE USE ONLY PROTOCOL:

1. Describe the significance of the project. The purpose of this study is to assess how commonly the spacing effect (Ebbinghaus, Bjork) is utilized for longterm memory maintenance of course content after the completion of graduate-level classes among graduate

students at UNL.

The objectives of this study are three-fold:

To determine how frequently the spacing effect is used to maintain course content knowledge by graduate students at UNL.

To determine the reasons that particular course content is selected for regularly spaced review by graduate students at UNL.

To determine the various methodologies that are used in the process of regularly spaced review by graduate students at a UNL.

2. Describe the methods and procedures.

Describe the data collection procedures and what participants will have to do.

Data collection will take place through the delivery, completion, and return of a structured, written survey. Participants will need to respond to a limited number of questions and return the questionnaire within an appropriate window of time.

How long will this take participants to complete? 5-10 minutes

Will follow-ups or reminders be sent? If so, explain.

Reminders will only be sent to all participants a short time after the instruments are sent out. Reminders will then be sent only to non-responders.

3. Describe recruiting procedures.

How will the names and contact information for participants be obtained?

Through the University of Nebraska Office of Graduate Studies.

How will participants be approached about participating in the study?

Participants will initially be contacted through email. If no response is given, standard mail and phone contacts will be attempted

4. Describe Benefits and Risks.

Explain the benefits to participants or to others.

5

It is hoped that this research will benefit current students' educational program and will potentially improve
future instruction and learning at the University of Nebraska-Lincoln.
Explain the risks to participants. What will be done to minimize the risks? If there are no known risks, this
should be stated.
There are no known risks to this survey-based research study.
5. Describe Compensation. Will compensation be provided to participants? Yes No
If 'Yes', please describe amount and type of compensation, including money, gift certificates, extra credit, etc.
Participants will be given a small token of appreciateion (a \$1 bill) at the initial contact.
6. Informed Consent
Information regarding procedures, confidentiality, etc. will be provided along with the mailing of the
questionnaire. An informed consent form will also be provided.
7. Describe how confidentiality will be maintained.
Any information gathered from this study will be kept strictly confidential. The individual paper-based
information from this survey will be kept in a locked cabinet and will only be seen by the investigators during the
study. Any digital versions of the data will be kept in an encrypted, password protected volume on any computer

8. Copies of questionnaires, survey, or testing instruments.

The Memory Maintenance Survey for Graduate Students -2008 is the instrument that will be utilized in this

or device that it might reside. The raw data will only be kept for 3 years after the completion of the study. Aggregated data from this study may be presented in scientific journals or presented at scientific meetings.

Checklist for the Informed Consent Form (cover letter, email, etc): Basic information that must be included

Project Description

	*** 2 **********
X	Is the project title identified?
X	Is it stated that the study involves research?
X	Purpose of the research?
X	How long will it take to participate?
X	Why participant was selected?
X	Is the age of participant stated (under 19 needs parental consent)?
X	Are procedures described?
X	Where will it take place?
X	Are experimental procedures identified? (include if applicable)

Risks, Benefits, and Alternatives

X	Are risks and discomforts to participants explained? If no risks, does it say no known risks?
X	If there are risks, what will be done to minimize the risks? Referrals?
X	Are benefits to participants and to others that might be expected from the research explained?
X	Are alternative procedures or course of treatment that might be advantageous to the participant
	identified?
X	If the study offers course credit, are alternative ways to earn the credit explained?

Confidentiality

X	Will confidentiality of records identifying participant be maintained?
	How will data be reported: scientific journal, professional meeting, aggregated data?

Compensation

	PUIDWIN
X	Is compensation offered?
X	Are medical treatments available if injury occurs?
X	Who will pay for treatments (participant or department)?
X	What conditions would exclude participant from participating?

Right to Ask Questions

X	Is it stated that participants have a right to ask questions and to have those questions answered?	
X	Are the names & phone numbers of persons to contact for answers to questions about the research	
	provided?	
X	Does it state who to contact concerning questions about research participants' rights, "Sometimes study	
	participants have questions or concerns about their rights. In that case you should call the University of	
	Nebraska-Lincoln Institutional Review Board at (402) 472-6965."	

Freedom to Withdraw

110000m to 111mmm			
X	X Does it state, "You are free to decide not to participate in this study. You can also withdraw at any time		
	without harming your relationship with the researchers or the University of Nebraska-Lincoln."		
X	Does it state participation is voluntary?		

Survey Cover Letter and Questionnaire



THE LINDGREN CENTER FOR INSTRUCTIONAL RESEARCH

13317 Mathiesen Drive Blair, NE 68008

402.533.2897 pdlindgren@gmail.com

http://www.thelindgrencenter.com

June 28, 2008

Goofus McFly

101 Infinite Loop Cupertino, CA 95014

Dear Mr. McFly,

I am contacting you in order to request your help in a study of University of Nebraska-Lincoln graduate students that I am conducting as part of my doctoral dissertation. You were randomly selected from current and past UN-L graduate students in an effort to take a "snapshot" and gain a greater understanding of institutional teaching and personal learning practices. Results from this study can help future UN-L graduate students to participate in the graduate education process more effectively.

The responses that you provide will be kept completely confidential and will only be used as part of summaries in which no individual names will be identified. Immediately after the receipt of your responses, you name and address will be deleted from the list and never connected to your answers.

Taking a few minutes to complete this short survey is of vital importance to this project. However, if for some reason you are unable to provide these answers we request that you simply return the blank questionnaire in the stamped return envelope that is enclosed.

A small token of appreciation has been included in this mailing as a small thank you for your participation.

If you have any questions, comments, or concerns about this study we will be happy to discuss them with you. You may email me at: pdlindgren@westside66.org or call me at 402.533.2897.

Thank you again for your assistance in this research.

Sincerely yours,

Paul Lindgren



INFORMED CONSENT FORM

IRB# (Labeled by IRB)

Identification of Project: Memory Maintenance Survey for Graduate Students.

Purpose of the Research: This is a research project that will gather individual graduate students' perspectives on the ongoing value of previously completed course curriculum content. You must be 19 years of age to participate. You are invited to participate in this study because you are a graduate student at the University of Nebraska-Lincoln.

Procedures: Participation in this study will take approximately 10 minute of your time. This brief survey enclosed simply needs to be completed and returned in the self-addressed, stamped envelope.

Risks and/or Discomforts: There are no known risks or discomforts associated with this research. In the event of problems resulting from participation in the study, psychological treatment is available on a sliding fee scale at the UNL Psychological Consultation Center, telephone (402) 472-2351.

Benefits: We hope that you will find satisfaction in contributing to this effort to improve the graduate instruction programs at the University of Nebraska-Lincoln.

Confidentiality: Any information gathered from this study will be kept strictly confidential. The individual paper-based information from this survey will be kept in a locked cabinet and will only be seen by the investigators during the study. Any digital versions of the data will be kept in an encrypted, password protected volume on any computer or device that it might reside. The raw data will only be kept for 3 years after the completion of the study. Aggregated data from this study may be presented in scientific journals or presented at scientific meetings.

Compensation: There is no compensation for participation in this study other than a small token of appreciation for considering to be a participant.

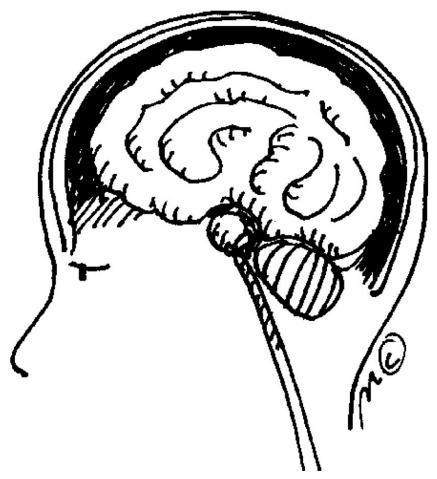
Opportunity to Ask Questions: It is your right to ask questions about this research and the research process prior to agreeing to participate. You may contact the investigator by email (pdlindgren@gmail.com) or by telephone (402.533.2897). If you have questions concerning your rights as a research subject that have not been answered by the investigator or to report any concerns about the study, you many contact the University of Nebraska-Lincoln Institutional Review Board, telephone (402) 472-6965.

Freedom to Withdraw: While we would sincerely appreciate your complete participation throughout the study, you are free to decide to not participate in this study or to decide to withdraw from the study at any time. This will not adversely affect your relationship with the investigators, the University of Nebraska or LPS. Your decision will not result in any loss or benefits to which you are otherwise entitled.

Consent, Right to Receive a Copy: It is your voluntary decision as a consenting adult to participate in this research study. Your signature in the space provided below signifies that you have decided to participate after having read and understood the information presented above. A copy of this consent form is available for you to keep.

Signature of Participant:			
Signature of Research Participant	Date		

Name and Phone number of investigator(s): Paul D. Lindgren (402.533.2897)-Principal Investigator



MEMORY MAINTENANCE SURVEY FOR GRADUATE STUDENTS -2008

The Lindgren Center for Instructional Research 13317 Mathiesen Drive, Blair NE 68008

START HERE-Please place an "X" in the most appropriate response for each item below.

8. Are you aware of the concept that reviewing information at multiple sittings is better for retention in memory than a single, longer study session?		
□ Yes □ No		
9. What is the degree objective of your graduate program?		
☐ Masters ☐ Ph. D ☐ Ed. D ☐ Other:		
10. Gender: ☐ Female ☐ Male		
11. How soon do you expect to complete your degree program?		
☐ Less than 1 year ☐ 1- 2 years ☐ 2-4 years ☐ 5 years or greater		
Thank you for taking the time to complete this survey. Your help in providing this information is appreciated. This information is valuable because if offers an opportunity to improve teaching, instruction, and learning for other students. If there is anything else you would like to tell us in regards to this survey, please do so in the space provided below.		
Please return your completed survey in the envelope provided to:		
The Lindgren Center for Instructional Research 13317 Mathiesen Drive, Blair NE 68008		

Item Abstract Tables

Questionnaire Abstract: Research Objectives

Research Questions	Survey Items
1. To determine how frequently graduate	2 3 4 5
students at a large midwestern university use	
review strategies after a course is completed	
in an effort to maintain course content	
knowledge in long-term memory?	
2. To determine what motivates graduate	1 6
students at a large midwestern university to	
use review strategies to maintain course	
content knowledge in long-term memory?	
3. To determine what methodologies	7
graduate students at a large midwestern	
university use to review course content	
knowledge after a course is completed?	
4. To determine if graduate students at a	8
large midwestern university aware of the	
long term potential of spaced review of	
course content?	
5. To determine the demographics of the	9 10 11
population sample?	

Questionnaire Abstract: Research Questions

Research Questions	Survey Items
1. How frequently do graduate students at a large midwestern university use review strategies after a course is completed in an effort to maintain course content knowledge in long-term memory?	

2. What motivates graduate students at a large midwestern university to use review strategies to maintain course content knowledge in long-term memory?	1 6
3. What methodologies do graduate students at a a large midwestern university use to review course content knowledge after a course is completed?	7
4. Are graduate students at a large midwestern university aware of the long term potential of spaced review of course content?	8
5. What are the demographics of the population sample?	9 10 11

Proposed Budget

1st Class Postage for Initial Mailing - \$.042

1st Class Postage for Survey Mailing - \$.042

1st Class Postage for Response Return - \$.042

1st Class Postage for Reminder/Thank you post card - \$.042

1st Class Postage for Final Follow-up mailing - \$.042

Estimated cost per participant for envelopes, printing, etc. - \$2.00

Token of appreciation (\$1 bill) - \$1

Total Estimated Cost per participant - \$5.10

Total Cost for 393 participants - \$2004.30

Note to self: Go digital next time! Use iTunes Store Gift codes as the small token of appreciation.